



Where Innovation Meets Consulting

Ever since our inception, Finrex has established itself as a reputable forex and risk consulting company with innovative Treasury-Tech solutions.

At Finrex, we aim to provide a comprehensive solution for all your forex, banking, treasury, and exim needs. Whether you are looking to hedge currency risk, optimize your treasury operations, or navigate the complexities of international trade, we have the expertise and cutting-edge technology to assist you.

Our team of 30 highly skilled professionals is dedicated to understanding your unique business requirements, margins and risk appetite to customize hedging strategies that align with your treasury objectives.

With our Treasury-Tech solutions, we bridge the gap between traditional treasury and forex practices and the dynamic world of currency risk. We ensure that you have access to constant information flow, enabling you to make informed decisions in real-time.

With over 800 corporate clients spread across India, we have a proven track record of delivering value and excellence. Our decades of experience have earned us a reputation as a trusted consultant in the realm of Forex and risk management.

2014

Inception

\$200
Million

Daily FX
Volumes

30+
Decade

Team
Experience

400+
Executed

Bank Adult

MANAGING TEAM

Our Team has over 18 decades of experience in the treasury and banking field. We are 30 in number



CHINTAN MASTER
PARTNER

He is a Post Graduate from NMIMS, is a Partner and brings 18 years of experience in derivatives capital markets expertise to the treasury and accounting solutions that support our clients strategies and operations. He advises some of the largest corporations in India for development, execution and ongoing management of hedging programmes across interest rates, currencies and commodity risk management programmes. He has conducted multiple treasury and economic programmes with Ministry of Commerce, FIEO, CII, BSE, Chemixil and others.



ANIL KUMAR BHANSALI, CAIIB
EXECUTIVE DIRECTOR

He is the Head of Treasury and has rich experience of Banking and Foreign exchange for the past 39 years. He was a Chief Dealer with an Associate Bank of SBI, handling FX Turnover of more than Rs. 1.20 lac crore and involved in inter-bank forex trading and hedging currency portfolios for last 14 years with large corporate treasuries. He has also been writing his views on Rupee in various business newspapers, Reuters, News Wire, Bloomberg, Business Standard. He has given trainings at IIM, Ahmedabad, IIM Indore, IMC and various Association Bodies.



CHINTAN BHUPTANI
ASSOCIATE DIRECTOR

He is experienced in Risk Management with a demonstrated history of working in the financial services industry. Skilled in Banking, Foreign Exchange and Treasury Management having more than a decades experience in treasury consulting domain. Along with advisory he handles B2B channel sales partnerships.



HIMESH SHAH
PARTNER

He is prominent in analyzing the global financial and currency markets. Mr. Shah has worked with ICICI Bank as a FX Dealer. He was also employed with a leading currency and global market player where he was responsible for evaluating hedging strategies for Forward, Options and Swap markets. Apart from managing large and MSME corporates risk profile he constantly works on the Technological and Product development of the company with innovative ideas for the systems.



TARUN SANGTANI
ASSOCIATE DIRECTOR

He is having an experience of more than 17 years in the field of FX research and FX Risk Management. Also well conversant with derivative analysis and pricing for hedging FX risk. He is heading our Ahmedabad Branch. Has worked with Vadilal Forex as Head Operations also work with Private Banks in Treasury Sales.

OUR BOARD OF ADVISORS

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CHANDRASEKHAR C.

Head of Strategic Treasury Service with a 43 years experience in treasury risk management extending sound advice on domestic and global FX and debt markets, use of derivative products and offering astute solutions in corporate and credit banking. Specialized in liability management, derivatives valuations and hedge accounting. He has executed several projects for Public and Private sector institutions. He was also a Managing Director with Subsidiary of Mecklai Financial.



V THIYAGRAJAN

Began his career with Canara bank in 1980 and joined Syndicate bank in 1983. Worked as senior Dealer at Syndicate Bank before moving to RIL for heading their Fx treasury where he served with distinction for over nearly two decades before superannuating recently. Deeply committed to the cause of treasury education and has been an exceptional trainer having done programs all over the world.



NIJAY GUPTA

He plays the role of Chief Mentor at Finrex with 43 years of experience in Banking and Treasury functions. Adept advisor for banks and corporates looking to establish their Treasury, Forex and International Trade Finance functions. He is an adept advisor for banks and corporates looking to establish their Treasury, Forex and International Trade Finance functions. He was Head of Treasury for Forex/Money Markets at the Antwerp Diamond, Bank of Muscat SAOG, Abu Dhabi Commercial Bank.



NAGARAJAN

Banker with over 38 years of experience in whole gamut of Banking operations particular Trade Finance, Forex Treasury Operations, Forex risk advisory. Worked with Syndicate Bank for 27 years in various capacities with Al Alrostanani International Exchange for 3 years and Operations Head with a Forex Consultancy Firm for 6 years. Served as guest Faculty at FEDAI-Bangalore, NIBM - Pune, Syndicate Bank Staff Training College Bangalore etc.



SUDHAKAR KASTURE

His expertise is 41 years rich in the field of Imports and Exports as a Consultant to Small, Medium and Large Enterprises. He is heading EXIM Institute, which imparts training in the field of International Trade. He also mentors young management students at the Indo-German Centre, Mumbai, where he is a visiting faculty. He has been an Advisor/ Consultant to many big companies like HUL, Godrej Industries Ltd., Welspun Group, Vedanta Group. He has conducted Multiple Foreign Trade Programmes with Chemexil, FIEO, Shexil etc.



MURTHY S.V.R.

Banker with over 40 years of experience in Trade Finance, NRE remittance, SWIFT, FEC (Exp. And Imp) etc. Worked with Syndicate bank for 30 years in various capacities and as Vice President India Operations with Bank of Bahrain and Kuwait for 9 years. One of the short listed candidates for CMD at PNB/CBI/BOI/Canara bank. Served as Guest faculty at various institutes like FEDAI- Mumbai and Delhi, NIBM, Pune etc.

SERVICES

Treasury Advisory and Risk Management Services:

Our senior advisors give guidance on day to day Forex Advisory on call and Whatsapp alongwith competitive Hedging Strategies on FEX exposures. A guidance on the direction of USD/INR and other major/minor currencies against INR and crosses, for Short Term and Long Term as also Intra-day basis to hedge/convert receivables/payables. We also try to fetch details on buyers and sellers through our contacts in the market to judge the direction, particularly on intra-day basis. There is guidance on RBI/FEMA/GOI circulars and amendments as and when announced alongwith its impact on the movement of currencies. The important aspect is to protect the costing of the exposure with stop-loss to negate any adverse impact. International events with their impact is fully taken care of while judging the impact on the currency movement.

Bank Liasoning and FX outsourcing Service:

We manage and monitor the FX exposures of SME clients by doing deals with Banks dealing rooms on behalf of our clients for hedging and send the necessary confirmation to the company/firm through mail/phone. We ensure that the rates are competitive for each transaction done for Spot and Forwards. We calculate the forward booking and cancellation charges like Swap Points, Cash Outlay charges that could be applicable in case of early/late delivery. We also try to reduce charges/margins taken by banks so that costing is reduced further.

Treasury Audit Services:

Funding Strategies - Interest Rate arbitrage opportunities of funding PCFC, RPC, RTL - ECB, Cash Credit - FCNR (B), Buyers Credit/Suppliers Credit are explored. Evaluation of Sanctioned Letters and Bank Debit Advices are done. Also Evaluation of Bank Charges related to Forex Transactions, Banking consulting and Negotiations on limits, Margins and other Treasury related charges, total Banking Cost of Export/import transactions are done. Bank Negotiations meeting, Letter writing, Joint Telephonic calls are all undertaken.

Exim/FEMA Regulatory Help Desk:

We provide retainership services and consultancy on day to day basis on matters which require interpretation on FEMA, RBI, DGFT, FTP, FTA, PIL Acts, Rules, Regulations, Master Circulars and other allied acts. No Execution work is undertaken with DGFT, Ministry, Bank, RBI or any Government Agency/Officials. These are purely advisory based services. Also Advisory services related to DGFT, RoDTEP, FTA, FTP, Custom Regulations are given. Support is given on Export/Import transactions like EDPMS/IDPMS issues. We also draft letters to Bank/RBI for any type of trade issues like GR waiver/Write Off etc. We also handle cases which require approval of RBI. We provide assistance in setting up of EOUs, STPI, SEZs and SEZ Unit. Customized Corporate Training programmes on EXIM/FEMA Rupee movement etc. are done on chargeable basis.

Research

- FX Research Reports on Email: Daily / Monthly and Quarterly
- Fundamental and Technical Analysis
- Intra Day Rate alerts on Mobile: SMS / Whatsapp
- Great Graphic of day and Economic Data updates

Buy-Sell Scrips RoDTEP/ROSTL

- Buy or Sell Duty Credit Scrips - RoDTEP/ROSTL service for our clients at best competitive rates
- Immediate deal closures and payment realisation to exporters within minutes
- Technical Guidance / supports on scrips issuance
- For importers - immediate availability as per desired values for import duty payment utilising Duty Credit scrips - RoDTEP/ROSTL ☎ +91 91360 55969

FX- TRAVELER

- Send Money online from the comfort of your office/home at reasonable prices in a few easy steps.
- Choose from a variety of products like:
 - Buy or Sell Foreign Currency Online
 - Buy or Reload/Unload Forex Card
 - Transfer Money abroad
- Choose from more than 35 currencies including US Dollars/Pound/Euro etc. ☎ +91 72088 24611

TECHNOLOGY PRODUCTS

FX Rates Portal : 45 FEATURES RELATED TO TREASURY & EXIM FUNCTION

- OTC FX Spot, Cash Spot, Forward Rates of INR currency
- Historical Data: Spot rate, RBI Ref rate, Custom rate
- FX Knowledge Series, RBI Notification/Circulars and FEDAI Guidelines & Many more ...
- Early Utilization and Cancellation Calculator: Swap points, Gain and loss
- ARR Rates: USD, EUR, GBP, JPY
- Broken Date: Forward calculator / Fixed date calculator
- Cross Currency Rates, RBI Reference Rate, Custom
- Set FX Alert Rates
- Economic Calendar
- MCLR, Govt. Bonds, T Bill Rates

FX Management Software

- Online-Cloud base, Software as a Service (SaaS) Model
- Capture all your FX Exposure at one place: Bankwise, Currencywise, Productwise
- Orderwise: Costing, Hedged and Unhedged position, Effective hedged rate
- Monthwise Dashboard: Gap Analysis, Order -Forward -PCFC position, Outstanding Positions, Hedged ratio, Avg. Costing rate, Avg. Forward booking rate, Avg. PCFC rate, Effecti
- Online MIS Reports

Mobile Application

- Live OTC Forex rates for USDINR, EURINR, GBPINR, JPYINR, EURUSD, GBPUSD etc
- Spot rate, Cash-Spot and Forward Premium
- Dollar index, Set alerts, News, Articles and other tools

Desktop Application

- Mini screen for monitoring movement (Current Price, High and Low) in the key pairs.
- You can layer other applications in order to keep our rates visible at all times.



MEDIA PRESENCE

ET THE ECONOMIC TIMES



**Bloomberg
Business**

Business Standard



moneycontrol



THE WEEK

THE HINDU
BusinessLine



mint

business today

ASSOCIATION



FEDERATION OF INDIAN
EXPORT ORGANISATIONS



CHEMICAL EXPORT
PROMOTION COUNCIL



COUNCIL FOR
LEATHER EXPORT, INDIA



THE PLASTICS EXPORT
PROMOTION COUNCIL



PESTICIDES MANUFACTURES &
FORMULATORS ASSOCIATION OF INDIA



RUBBER & CHEMICAL
MERCHANTS ASSOCIATION



INDIAN CHEMICAL COUNCIL



FRAGRANCES & FLAVOURS
ASSOCIATION OF INDIA



SERVICES EXPORT
PROMOTION COUNCIL



SYNTHETIC & RAYON TEXTILES
EXPORT PROMOTION COUNCIL



BOMBAY CHAMBER
OF COMMERCE & INDUSTRY



DYES & PIGMENTS MANUFACTURERS
ASSOCIATION OF INDIA



MAHARATTA CHAMBER OF COMMERCE,
INDUSTRIES & AGRICULTURE



INDIAN SPICE & FOODSTUFF
EXPORT ASSOCIATION



COTTON ASSOCIATION
OF INDIA



MERCHANT CHAMBER
COMMERCE & INDUSTRY



GUJARAT DYESTUFF
MANUFACTURES ASSOCIATION



DECCAN CHAMBER OF COMMERCE
INDUSTRIES & AGRICULTURE, PUNE



INDIAN DRUG
MANUFACTURERS ASSOCIATION



APPAREL EXPORT
PROMOTION COUNCIL



INDIAN SPECIALITY CHEMICAL
MANUFACTURER ASSOCIATION

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